

10:49:09 From Arc Activities : Found this Facebook/Website today!
<https://digitalmums.com/>

10:50:15 From Arc Activities : Great looking webinars today

10:50:18 From Arc Activities : <https://www.festivalofstartups.co.uk/>

10:55:37 From Arc Activities : You can follow me or Arc on Instagram if you haven't already :) @ArcCentre and @LucieFitzCreate. Anyone else feel free to add yours if you want to!

10:56:54 From Arc Activities : All slides via the resources page this week

10:59:06 From Arc Activities : Im all for evergreen - it's annoying when things take a long time and are short lived! It's good to have a bank of stuff.

11:01:38 From Arc Activities : Ive also shared a template similar to the left hand one

11:04:48 From Arc Activities : Obviously all audience relevant choices and topics

11:07:11 From Arc Activities : Ive put this in the folder so you can duplicate and use it

11:07:40 From Arc Activities : Its useful isn't it Jo?!

11:08:11 From Jo Flint : It's fab! Also can be colour coded to show different channels.

11:10:30 From Arc Activities : Indeed!

11:22:39 From Wendy Roby : Lucie, where is the best place to find the most popular hashtags for your brand?

11:25:32 From Arc Activities : Here's a great post that includes some up to date suggestions <https://later.com/blog/ultimate-guide-to-using-instagram-hashtags/>

11:25:42 From Wendy Roby : Thanks x

11:26:41 From Angie Pollard : Staying on mute as I'm in a building site!

11:30:11 From Angie Pollard : Bulk composer on Hootsuite saves lots of time as you can upload lots of posts at once from a spreadsheet.

11:36:16 From emilysonghurst : Thank you very much for today's session and the other weeks Lucie. Me and June are going to have to head off. It would be good to stay in touch with everyone and Im happy for my email to be shared. xx

11:36:18 From Ashleigh to Arc Activities (Privately) : thank you

11:37:37 From Angie Pollard : I believe you get a better Facebook reach by posting directly into Facebook rather than Hootsuite

11:43:08 From Arc Activities : Link to resources page - <https://arc-centre.org/cpd-digital-and-marketing-skills-week-4-social-posts/>

11:46:44 From Clare : Thanks so much for these sessions Lucie. I've really enjoyed them and have learnt a lot over these past four weeks. I need to head off to the garage now to get my car sorted! My insta is @stardustupholstery. Nothing up yet, but hopefully soon. Take care and good luck everyone x

11:48:04 From nicolaHenderson : my facebook page is facebook.com/camposolchoc

11:49:31 From rebecca : im doing 3 Instagram Ahhhh - 5_bears_art

11:49:54 From rebecca : artists round corner and stockport pandas

11:49:58 From Wendy Roby : I'm focusing on insta - @wendy_m_robby

11:50:18 From Roxy Banks : @baks

11:50:26 From Roxy Banks : * @banksrox

11:51:16 From Arc Activities : <https://www.facebook.com/groups/creativemumsonline>

11:52:50 From gailbates : my website isn't live yet, but happy to share my email gailbates53@gmail.com I'm just in process of setting up business FB and insta

11:56:03 From Arc Activities :
<https://docs.google.com/document/d/1JbYWa7d5D2t7V-qii7pLpAT2rDyzFw-5-MUtkfZwIA>

11:57:39 From Jo Flint : <https://www.bl.uk/business-and-ip-centre/workshops-and-events>
Here's the BIPC link, all free and on until March

11:57:42 From Angie Pollard : Thanks very much for the course Lucie, it's been really helpful.

11:59:28 From Deborah : Many thanks Lucie, learnt loads x

12:01:22 From gailbates : thanks so much Lucie, really enjoyed these past 4 weeks and been really useful xxx

12:01:35 From Wendy Roby : Thanks so much Lucie, this has been really brilliant and has really focused the mind! x

12:01:53 From nicolaHenderson : thank you Lucie. I have learnt loads.