

11:41:11 From Arc Activities : CMNS 2nd session 10/11/20 - 9 participants

10:36:17 From Arc Activities : Miniature making & marketing

10:36:20 From Hayley : I'm a speech and language therapist!

10:36:26 From Toubie Jack : painting and community artist

10:36:28 From Wendy Roby : Hi I'm Wendy, I work with screen printing and textiles

10:36:47 From emilysonghurst : I am trying to get into Upholstery :)

10:36:50 From Jo Flint : Marketing Assistant working with Lucie. Also sell beer!

10:37:14 From claregraham to Arc Activities (Privately) : Hoping to set up an U

10:37:17 From nicolaHenderson : previously it trainer, looking to get into photography and chocolate making

10:37:38 From claregraham to Arc Activities (Privately) : Hoping to set up an upholstery business

10:37:55 From rebecca : Artist/printer (Ex GCSE art teacher) & Chair of Stockport PANDAs

10:38:10 From claregraham : Hoping to set up an upholstery business

10:49:05 From Toubie Jack : I wasn't sure if it was something to eat and could not believe they were candles

10:50:48 From Toubie Jack : right

10:51:12 From claregraham : left

10:52:15 From Arc Activities : Yes hopefully people know when they buy it!

10:56:17 From Arc Activities : I think jaunty is OK if you'd like to show angles of something, eg a stool or something, but just take loads from different angles. You could test what gets the most engagement on SM.

10:57:16 From Jo Flint : Right

10:57:21 From Toubie Jack : right

10:57:26 From claregraham : right

10:57:32 From rebecca : right, the light it better

- 10:57:33 From emilysonghurst : The one on the right. The lighting is better I think :)
- 10:57:34 From Hayley : the right - there's too much glare on the left
- 10:57:44 From Jo Flint : looks bright and professional
- 10:57:45 From nicolaHenderson : the right, doesn't look staged. more natural
- 10:57:46 From Hayley : glare
- 10:58:51 From Arc Activities : That should be the same with people or products
- 10:59:11 From Arc Activities : Something larger scale compared with other objects
- 11:10:40 From Arc Activities : If you are working larger scale, like upholstery, you could choose a floor you always use, or fabrics and get up on a chair / ladder!
- 11:11:39 From emilysonghurst : That's a good idea! Do you have any further tips on the lighting, Lucie? If I have tried to take any pics in my living room, I worry it looks really dark! :)
- 11:15:24 From Arc Activities : Or use the upturned box!
- 11:16:23 From Arc Activities : Outside wherever possible I would say Emily! Alternatively extra lamps, perhaps one of those halo lamps?
- 11:17:19 From Jo Flint : And you can brighten / sharpen photos using photo editor or Canva
- 11:17:32 From emilysonghurst : I will look into a Halo lamp - thanks very much! Hadn't considered outside - so that's really helpful!!
- 11:17:51 From emilysonghurst : Thanks Jo - I'm writing that down too!! :)
- 11:20:12 From Arc Activities : Follow Arc or me on Instagram @ArcCentre and @LucieFitzCreate if you want to chat or have further Qs after the sessions end.

Creative Mums Programmes - <https://arc-centre.org/creative-programmes-for-adults>

Link to this week's resources page -

<https://arc-centre.org/cpd-digital-and-marketing-skills-week-2-photography/>

- 11:25:31 From Arc Activities : So Emily / Clare you could have a goose neck up high somehow! And work on the floor I would think
- 11:28:11 From Arc Activities : See them in your box of tricks so you're not getting it all out each time!
- 11:28:17 From Arc Activities : \*keep them

11:28:37 From emilysonghurst : That sounds like a good idea - thank you!

11:30:10 From Arc Activities : Once you have perfected your process and have your box, its much easier to do this all the time

11:31:10 From claregraham : Sounds great, will give it a go. Thanks Lucie