



*Help  
Arc to  
change  
lives!*

# ***Corporate Partner Pack***

*Create, connect, feel better*



**Arts For Recovery in the Community**

Hat Works, Wellington Mill, Wellington Road S, Stockport, SK3 0EU



**[www.Arc-Centre.org](http://www.Arc-Centre.org)**



# Corporate partnerships

By becoming an Arc partner, **you** will be supporting one of the **UK's leading arts and mental health charities** to provide opportunities for people to create, connect and feel better.

We deliver services that provide opportunities for adults, children and families to recover from a critical period of mental ill-health, **supporting them wherever they face a mental health challenge** – in hospital, at home or at work. We deliver high impact creative programmes in Stockport and across Greater Manchester that improve mental health, build confidence and resilience, and bring people together around shared creative interests. Our impact has been **measured and valued** by partners in health, social care and business for more than 25 years.

We'll develop **a relationship with you** that helps to support the health and wellbeing of your employees, sustains our charity and benefits both organisations.



Research by the World Health Organisation has identified the major role that the arts plays in health and wellbeing, especially the prevention of ill health, promotion of health and the management and treatment of illness.

Mental ill-health is having a huge impact on costs and staff absences in many businesses.

PWC research shows that through the successful implementation of an effective action plan to create a mentally healthy workplace, organisations, on average, can expect a positive return on investment of x 2.3

To see how our programmes impact on mental health and wellbeing please watch our short films on youtube, linked below:

[Creative Mums](#)



[Men's Music](#)



“ Arc is not just a programme, it's a community where people come together. It's a place where you can feel free, supported and safe. ”

Arc participant

# Ways we can work with you

There are many ways that we can work with you. Below are a few examples, but we'll create a bespoke package to match your company's objectives and budget.



## Choose Arc as your Charity of the Year

Galvanise your team and build morale by fundraising for a common cause. We can provide all the assets and resources you'd need including links to case studies, films and reports that illustrate clearly the impact our work has on adults and young people, and we will support you with ideas for fundraising activities.

## Sponsor one of our programmes

What do you & your team feel strongly about? Do you want to support young people facing bullying or anxiety; families dealing with the devastating impact of post natal depression; or men feeling isolated because of their mental health or depression? In-house sessions could lead to a collaborative sharing at the end of the project between participants and employees.

## Creative wellbeing workshops for staff teams

Your team could try pottery in our studio, a photography session connecting with relevant locations, outdoor creative walks in the natural environment or digital storytelling for your social media team. We can tie these opportunities into the heritage of your organisation and also develop creative team-building days.

## Volunteer for Arc

Would your Occupational Health Nurse be interested in getting involved with our Saturday Art Club or could your Comms Team help us create a joint campaign around mental health or help our media reach? Could one of your teams run a stall jointly with Arc, promoting our work and raising much needed funds?

## Creative support in mental health for staff or managers

We can work with your human resources team to explore creative solutions to issues your staff may be facing, or develop creative and safe opportunities that encourage your staff to be open about their own mental health.

# Benefits for you

For you as an employer, benefits may include:

- Boosting staff morale by helping staff to feel valued, to connect and build a sense of purpose;
- Improving employee wellbeing, encouraging them to look after their mental health by taking some time out;
- Exploring creative solutions to the issues and challenges of your business;
- Building staff pride in you as an employer and learning about your history in Stockport.

Arc delivered creative sessions at Stockport Hat Works for **Beacon Counselling** on their team away day:

- “ We absolutely loved it .. it was amazing to be together as a team in a creative space and have time together that wasn't focussed on service delivery. ”
- “ I felt connected to the team in a way that I hadn't had since before the pandemic. I know that the team are all really excited about how they can incorporate these new skills into their work. ”

**Alvanley GP Practice** shared this feedback after their session:

- “ We had the best afternoon, so much more than I expected. Thank you for making it informal enough for your participants to feel able to come and talk to us and share their story of how you have helped. That kind of interaction is priceless for the clinical team to hear. Thank you! ”

**John Lewis** chose Arc as one of their charities of the year:

- “ It was a privilege to support Arc - a great charity whose passion is to help support mental health and wellbeing. John Lewis hopes our donation will assist with the fantastic and creative work Arc does with vulnerable adults and young people locally. ”

To talk further about ideas and how we can work together, please contact Jacqui Wood, Chief Executive Officer, [jacqui@arc-centre.org](mailto:jacqui@arc-centre.org), 0161 480 7731 or 07837 383540.